

Downtown **Visioning** Initiative

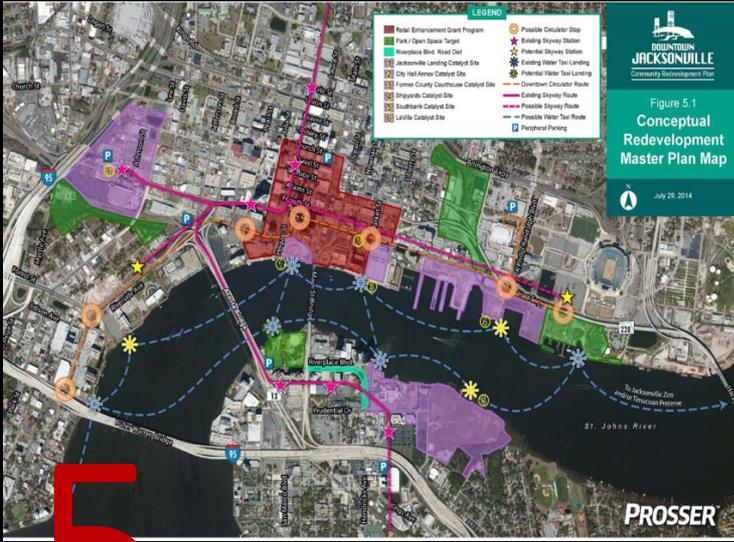


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Jacksonville



JACKSONVILLE
LANDING

2015



COMMUNITY
JACKSONVILLE
Community Redevelopment Plan

Figure 5.1
Conceptual
Redevelopment
Master Plan Map

July 28, 2014



THE DISTRICT
LIFE WELL LIVED
JACKSONVILLE

Aerial View
April 8, 2014

SEKUS/MANFREDI
architects





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Baltimore



Venice



London



Charleston



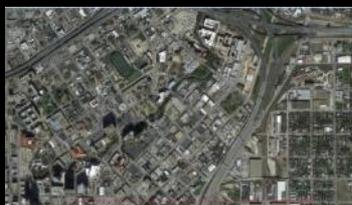
San Diego



Paris



Savannah



San Antonio



San Francisco



The Vatican, Rome

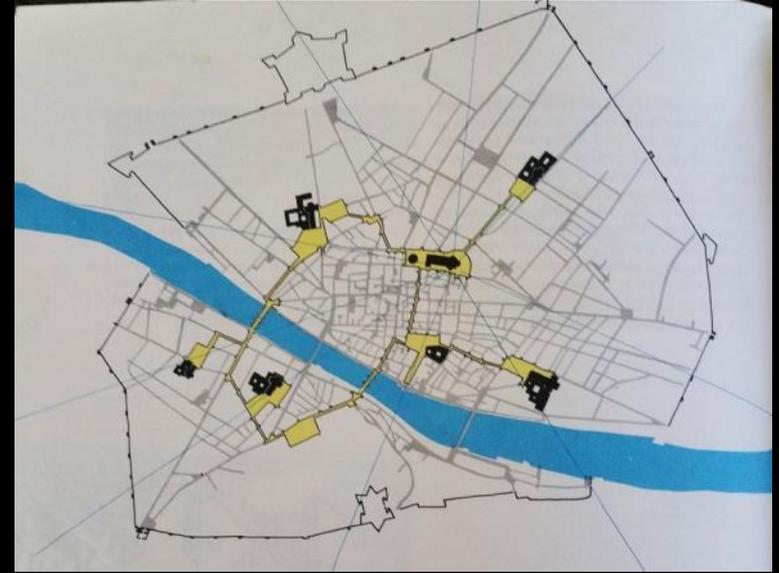
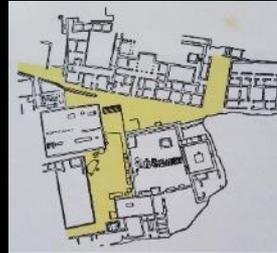
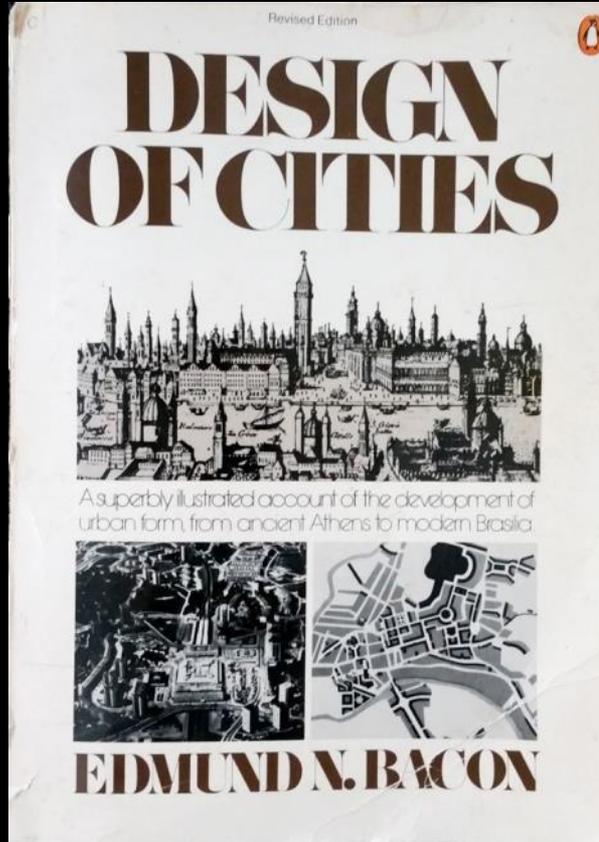


Chicago



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THE CITY AS AN ACT OF WILL- "My hope is to dispel the idea...that cities are a kind of grand accident, beyond the control of the human will, and that they respond only to some immutable law. I contend that human will can be exercised effectively on our cities now, so that the form that they take will be a true expression of the highest aspirations of our civilization."

"Make no little plans; they have no magic to stir men's blood..." Daniel H. Burnham, FAIA

- Something uniquely Jacksonville
- Draw people downtown
- Flexible for large and small projects
- Framework for projects to plug into

CONTINUITY OF EXPERIENCE- “The role of design in the city should be to create a harmonious environment for each individual who resides in it**Movement through space creates a continuity of experiences** derived from the nature and form of the spaces through which the movement occurs.”



- Celebrate the river experience
- Start with iconic vision of downtown and connectivity
- Identify and design around what is uniquely Jacksonville
- Embrace the river in design and planning





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SPACE AND MOVEMENT- *“The purpose of a design is to affect the people who use it, and in an architectural composition this effect is a continuous, unbroken flow of impressions that assault their senses as they move through it.”*





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**AIA VISION FOR A NEW
JACKSONVILLE**



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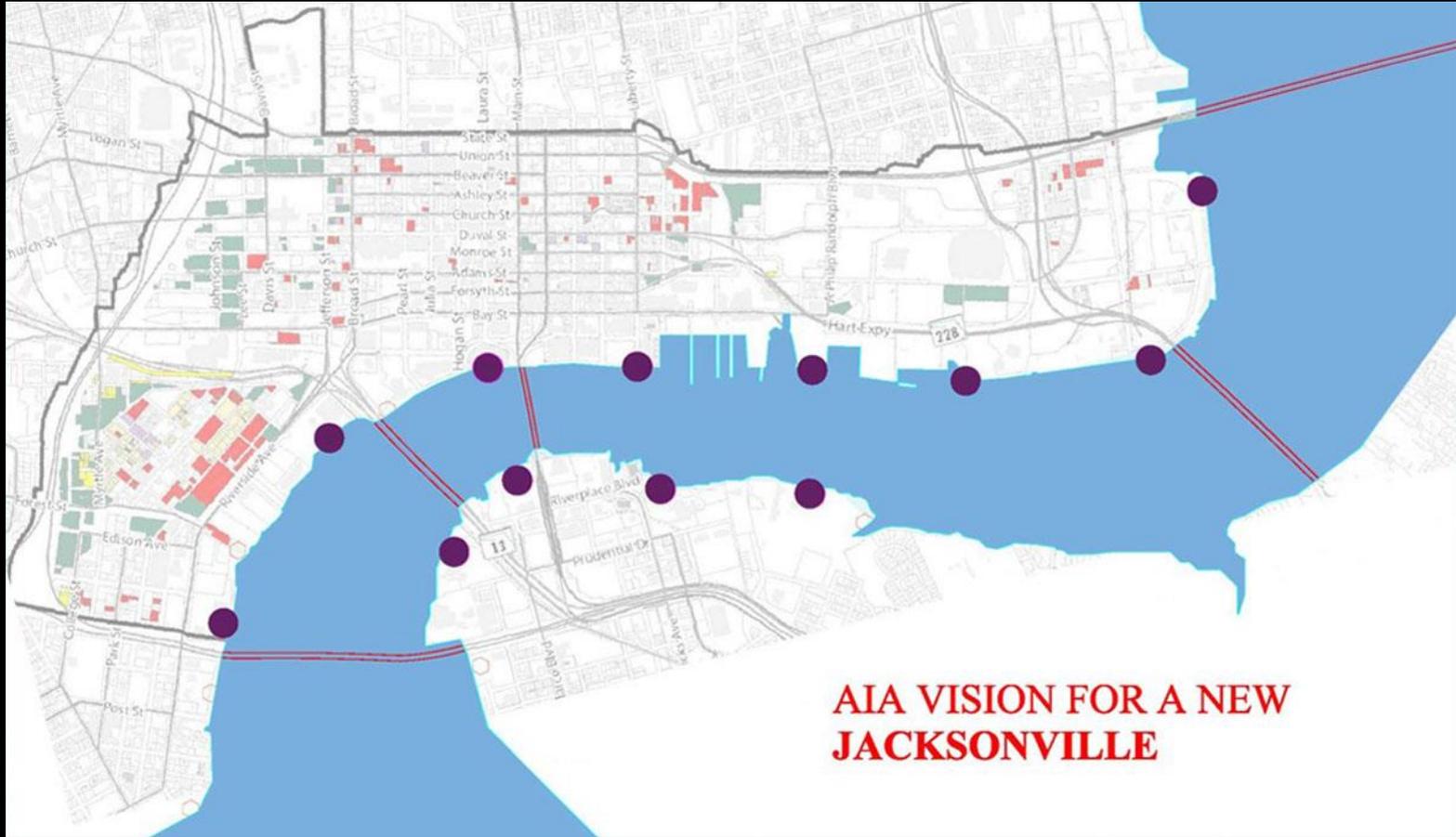


**AIA VISION FOR A NEW
JACKSONVILLE**



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SPACE AND TIME- *“One of the prime purposes of architecture is to heighten the drama of living. Therefore, architecture must provide differentiated spaces for different activities, and it must articulate them in such a way that the emotional content of a particular act of living which takes place in them is reinforced.”*



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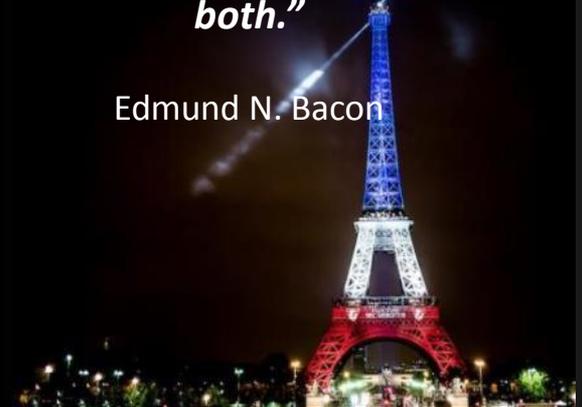
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ARTICULATING SPACE- *“It is one thing to delimit space by structural devices such as walls. It is quite another to infuse the space with a spirit which relates to the activities and emotions of the people who use it. Architecture encompasses both.”*



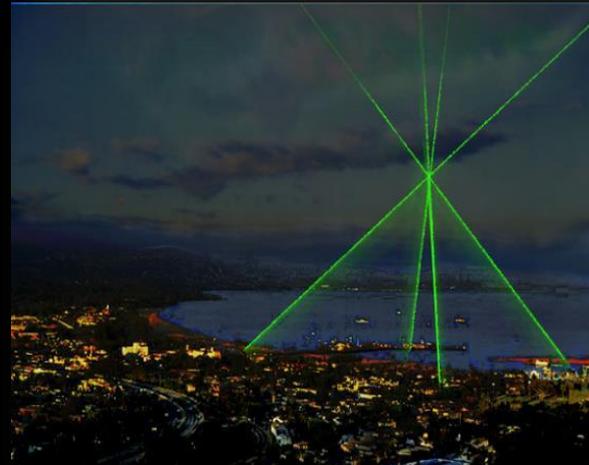
Edmund N. Bacon





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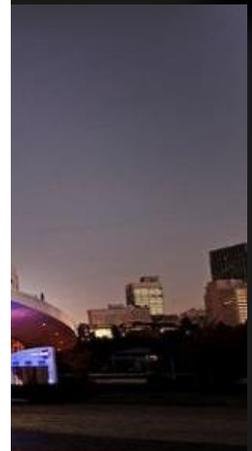
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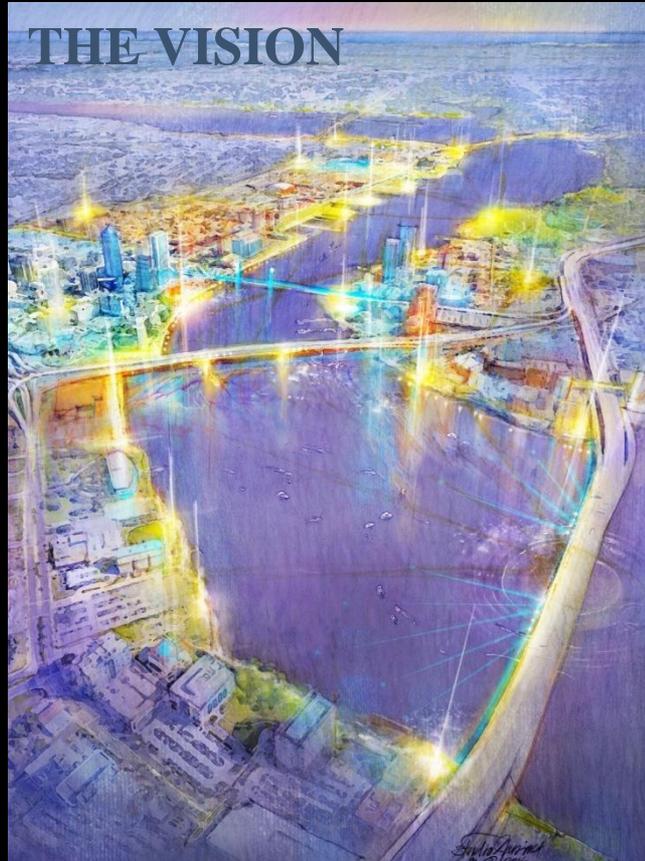
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arbus

THE ARTS & BUSINESS MAGAZINE OF NORTHEAST FLORIDA
MAY/JUNE 2016

JACKSONVILLE IN A DIFFERENT LIGHT!

CELEBRATING 20 YEARS
WITH JACKSONVILLE'S AIA



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ART + ARCHITECTURE | 40 YEARS. 40 ICONS. | DEVELOPING FOR WELLNESS

Thank You



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